



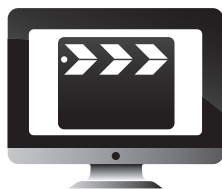
DELIVER BETTER VIDEO EXPERIENCES

BG VIDEO DIRECTOR (BETA)

BG Video Director, a Beta product, is an integrated, comprehensive solution for video management, transcoding, ad network integration, player customization, HD video delivery, and superior support that's not available from any other content delivery network (CDN) or content management system (CMS).

Some CDNs offer point solutions, however, BG Video Director is the first comprehensive suite of integrated tools that deliver revenue and cost savings for organizations that also value great performance, scalability, global video delivery, and 24/7 support.

With BG Video Director, customers can create, manage, distribute, and monetize video assets efficiently and cost-effectively. Customers get an integrated suite of video management tools that are integrated with BitGravity's carrier-grade, global video delivery network.



And because every component of our product is extensible with published APIs, rest assured that we can accommodate your needs as they grow and change. Best of all, your end-user experience will be unequaled and our plans offer far greater value than alternative solutions.

FEATURES

- Video Management Support
• Advanced progressive
• Video Storage (date, site, total disk usage)
• Workflow management
• Support for instant forward seeking, pause, and replay
• Multiple users
• Video player templates, playlists, customization tools
• Metadata management
• Eight customizable pre-defined templates
• Transcoding Support
• Support for input and output of the most common formats, including for the iPhone, iPad, and other mobile devices
• Support for custom templates
• Support for custom players
• Mobile support
• Support for transcoding and delivery of videos to the iPhone, iPad, and other mobile devices
• Static and dynamic playlist generation
• Desktop Upload Tool & Watch Folder support
• Smart Embed Codes
• Support multiple devices with a single embed code
• Change the look and feel of video players without having to re-embed code for changes to take effect
• Multi-bitrate support
• Multiple videos encoded at various bitrates can be accessed per video
• Reporting
• Video Ingest (date, format/codec, source)



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For more information on BG Video Director, visit www.BitGravity.com. You may also contact us at 650.262.0004 or sales@bitgravity.com

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